

Overview of Award

In 2018, Seoul City declared itself the "Human City Design Seoul".

The 'Human City Design Seoul' Declaration is a response to what the world needs now, with our society convinced that we must overcome the harmful effects of human alienation or materialism or environmental problems, and design a sustainable urban environment in which people can enjoy creative lives. It is the wish of the Seoul Metropolitan Government and of the Seoul Design Foundation that Seoul can serve as a window for communication in building an urban ecosystem where men and nature coexist and as a platform for joint prosperity where the sustainability and well-being of the cultural community is sought after. With this hope, the "Human City Design Awards" are presented to designers or groups that have contributed to building a more harmonious and sustainable relationship between men and men, between men and society, between men and the environment, and between men and nature by tackling urban environmental issues and by presenting a new vision through creative design.

Title of Award	Human City Design Award 2019
Theme	Design for Sustainable City for a harmonious relationship between human and the environment
Purpose	<ol style="list-style-type: none"> ① To establish a sustainable city ecosystem for a harmonious relationship between people and the environment through design ② To discuss design as a creative solution of complex social problems in the city and expand design's healing effects around the world ③ To make the design sector contribute to the development of mankind
Area	Projects that contribute to a more harmonious and sustainable relationship between people and people, people and society, people and the environment and people and nature
Host	Seoul Metropolitan Government
Organizer	Seoul Design Foundation
Sponsorship /Cooperation	Human Cities Network, World Design Organization (WDO) The UNESCO Creative Cities Network, Korean Federation of Design Associations etc.

Qualification

- Individuals or organizations in the design sector with the recommendations of nations, local city governments, design-related universities and design-related associations
- Individuals or organizations who have five or more years of experience in design-related field

Official Schedule (Korean Standard Time)

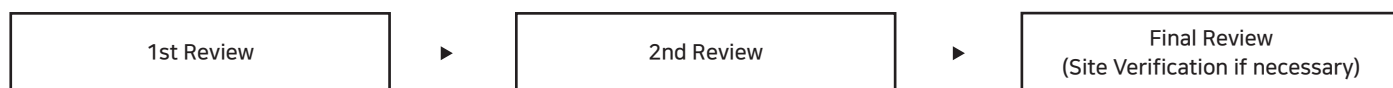
- **Official Announcement** | 27 June 2019 (Thur.) ~ 18 August 2019 (Sun.)
- **1st Registration** | 08 July 2019 (Mon.) ~ 18 August 2019 (Sun.)
- **1st Review** | 19 August 2019 (Mon.) ~ 21 August 2019 (Wed.)
- **2nd Registration** | 22 August 2019 (Thur.) ~ 25 August 2019 (Sun.)
- **2nd Review** | 26 August 2019 (Mon.) ~ 30 August 2019 (Fri.)
- **Final Review (Including Site Verification)** | 31 August 2019 (Sat.) ~ 09 September 2019 (Mon.)
- **Winner Announcement** | Mid-September 2019
- **Award Ceremony** | 26 September 2019 (Thur.)

Award

- Selection** Grand Prize for One Winner [Human City Grand Prize]
 (※ Except one winner, Benefits of award will be awarded to around 10 people who qualified at a 1st review)
- Prize Money** Prize Money 100,000,000 won (KRW) [Including Tax] * Worth 85,000 USD (variable according to the rate of exchange)
- Benefits of award**
- ① Participation as a speaker at 2019 Seoul Design Week International Conference
 - ② Support for exhibition at 2019 Seoul Design Week "Human City Design Award"
 - ③ Support for a visit to 2019 Seoul Design Week (airfare and lodging expenses)

Judging Process

Winners are selected based on the review process and criteria by the review committee consisting of experts from various fields of design.



Judging Criteria

1. Solution to living issues in the city	Does the theme address a design issue involving the city, people's lives, people, the society, the environment, or nature in order to create a harmonious human city?
2. Expansion of global values	Does the perspective of the design solution show creativity and have a spillover effect that can be expanded on a global level?
3. Proposal for Future vision	Does the design contribute to proposing a vision for future-oriented global culture and civilization for the joint prosperity of the human race and nature?

Registration Documents

Submission to Human City Design Award Secretariat Email : humancity@seouldesign.or.kr

Item	Documents
1st Registration Documents	<p>※ Please Complete Registration Documents in English</p> <ul style="list-style-type: none"> ▪ Entry Form ▪ Performance Resume <ul style="list-style-type: none"> - Design-related experience (Over 5 years) - Project performance (No period limit) - Representative project's images (around 8 images) with explanations ▪ Project-related video URL or file <ul style="list-style-type: none"> - Format : Video in 3 minutes (wmv, mov, asf, avi, mpeg) - Capacity : less than 500mb, over 1024*768 pixel ▪ Letter of recommendation <ul style="list-style-type: none"> - Include the names of the heads of the recommending organizations
2nd Registration Documents	<ul style="list-style-type: none"> ▪ Candidates that have passed the first review may be asked to provide additional materials upon request of the review committee (Candidates will be contacted individually)

Notice

- Candidates are responsible for the materials they have submitted, and all documents that have been submitted to the secretariat will not be returned.
- In any of the following events, the candidate will be disqualified and the award may be cancelled even after winners are announced and awards are delivered.
 - The content of a submitted document is discovered to be false or falsely written.
 - A candidate is acknowledged as having violated intellectual property rights (e.g. the copyright or design rights of others) by engaging in plagiarism, illegal copying, or unauthorized citation.
- Candidates hold the copyright of the submitted works, and the sponsor and the organizer of the awards may use the submitted works for PR purposes (exhibitions, events, reviewing, publishing, etc.) after consulting with the work's owner.
- For a project that was carried out under the name of an official organization, the individual/group that has actually implemented the project will be reviewed.
- All schedules of the review process, the awards ceremony and the announcement of winners are subject to change depending on the circumstances of the organizer.

Enquiry Contact

Human City Design Award Secretariat

- **homepage** | humancitydesignaward.or.kr
- **E-mail** | humancity@seoul-design.or.kr
- **Tel** | +82-2-2096-0064